



**Welcome, plein air artist,
to the Lunenburg Art Society's
19th Annual**

Paint SEA ON SITE
Lunenburg NS
Saturday & Sunday
July 20 & 21

We've added some exciting **NEW** features for you this year. We want you to have a really enjoyable experience while you 'capture' our picturesque and colourful UNESCO town!

Maximum: We have room for 70 artists, so call your friends and sign up now!

- ✓ Registration closes when the maximum is reached.

NEW: Studio Art: You may bring **one** piece of your studio art for sale.

- ✓ Maximum size: no larger than 24" x 36"
- ✓ One piece per artist is allowed for display at a time;
- ✓ When that sells you may replace the studio piece with another.
- ✓ Commission is 50%, same as for your fresh art.
- ✓ Your Studio piece will be displayed for sale in the Centre while you are out plein-airing.
- ✓ You must pre-register this piece by July 1: send your name, title, size, medium and price to our Artists Liaison, Damara Garland: artists@lunenburgartsociety.ca
- ✓ Studio art **MUST** be signed and have your name and title of piece on the back.
- ✓ Attach your business card to the back if available.

NEW: Food Trucks:

- ✓ Will be available at the Community Centre, 11:00 - 6:00 pm Sat & Sun
- ✓ Enjoy your choice of delectables from a variety of Food Trucks.
- ✓ Available whenever you need a break, or grab a bite when you drop off a painting

NEW: Complementary Lounge for Artists & Volunteers:

- ✓ Need a break? We'll have a lounge area in the Centre for artists and volunteers **ONLY**, where you can enjoy some space apart during the day or during the auction
- ✓ Enjoy a complimentary cold drink while the auction is taking place.
- ✓ Wine and Beer will be available for purchase

NEW: Live Entertainment for you:

- ✓ Saturday - 4:30 - 6:00 pm Performance by jazz/blues singer Pat Watson
- ✓ Sunday - 3:30 - 5:00 pm Music by Flutist Jim Kovalcik
- ✓ These musicians are donating their talents to entertain you, so please be generous with the tip jar! We know you'll love them!

[There's more good stuff on the next page...]

Here's some PSOS Nitty-Gritty: **Please read carefully and mark your calendar!**

By July 1st, please send to Artists Liason Damara Garland: artists@lunenburgartsociety.ca

- ✓ Studio Art Info: Name, title, medium, size and price
- ✓ Your bio (letter size, 1 page maximum) so we can tell people all about you.
- ✓ Include your selfie so visitors can recognize you when they are roaming about.

Artist Registration:

- ✓ *Really* early-birds can register Friday, July 19, 6-7:30 pm
- ✓ Doors open at 8:00 am Saturday and Sunday for early birds
- ✓ You must register between 8:00 and 10:00 am on your first day of painting so we know you've arrived.
- ✓ At the Registration desk: deliver your Studio art, receive a registration package with your ID badge and Artist Bid sheets, and confirm that all the information is correct.
- ✓ Written on the back of the ID badge are cell numbers to call or text for pick up of art or concerns you may have while you're "out there".

Washrooms locations: **supplied when you need to go know**

Rain Locations: **supplied if it rains**

What to Bring:

- ✓ Bring anything you need to paint en plein air – canvases ready to hang, easel, chair, small table, sun hat, umbrella etc.
- ✓ Weather protection in case of inclement weather, as there is very limited shelter space.

Getting Down to BUSINESS:

- ✓ Artwork must be original and painted during the two-day event
- ✓ Canvases should be wired and ready to hang - No saw hooks please - only wire
- ✓ Pastels, water-colours, etc may be matted or not... your decision
- ✓ Our commission is 50% of all sales..
- ✓ We must charge HST. If you DO too then we need your number. If you DON'T, no worries: carry on and paint as before... Nothing changes.
- ✓ We do not insure any art against theft or damage. We will be careful, but we still want you to know.
- ✓ We will send your payment cheque within 4 weeks for all the amazing work you sold.
- ✓ We are excited and we know you are too! Did we say Paint? Paint lots!

[There's even more good stuff on the next page...]

Just a little more PSOS Nitty-Gritty:

RULES: Yup, we have a few and we need you to follow 'em....

- ✓ All, yes, *ALL* art must be done entirely on site Saturday and Sunday (other than your one piece of studio art). Show off your painting skills as locals and tourists enjoy watching you paint *on site* and marvel at how easy you make it look.
- ✓ We like to see lots of your art coming in to the sales floor. So, work it, baby!
- ✓ You can relax in the Artists' Lounge after 3:30 when the bidders flock to purchase your art. We'll have wine and beer for sale, and complimentary cold drinks.
- ✓ You may come in before 3:30 but we really encourage you to paint during the day and relax after.
- ✓ Respect people's private and commercial property; please ask permission to paint on site if you are uncertain. Always take your litter away with you.

About those Bid Sheets:

- ✓ You will be given 5 Bidding sheets with your **personal artist number** on each... no sharesies with any other artists, please: these are YOURS!
- ✓ **PRESS HARD** with a ball point pen through 3 layers and write your name, art title, medium, **Buy Now** price and Minimum starting bid....
- ✓ You ran out? So many paintings? Great! We have more Bid Sheets at the Registration desk, or a Runner can bring you some (Hint: use the phone number on the back of your name tag. We will send someone running.)

THANK YOU!

- ✓ The Lunenburg Art Society* relies on your great paintings, the art buyers, and our volunteers, to generate essential funds to operate our programs and pay the rent (and a lot of other expenses). A lot of people work crazy hard to organize PSOS and make it fun for everyone.
- ✓ We hope you have a happy, creative time in Lunenburg and meet lots of fellow artists.
- ✓ If you have questions, concerns, or suggestions, please send them to: Damara Garland at artists@lunenburgartsociety.ca



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***Haven't you become a member of the Lunenburg Art Society yet?**

You don't have to join to participate in PSOS, of course,
but new Members are always welcome. Annual dues are \$40.

Please visit our website for membership forms and payment options: www.lunenburgartgallery.com.

Note: LAS members receive a \$5 discount off the \$30 PSOS Registration fee,
and valuable discounts at art supply shops.